



KONICA MINOLTA

Press Release

Konica Minolta encourages entrepreneurship and innovative ideas for the “Digital Workplace” at Pioneers Festival

Langenhagen, 4 May 2016

Konica Minolta Business Solutions Europe (Konica Minolta) presents a start-up community approach at the Pioneers Festival, taking place on 24-25 May 2016 in Vienna. The IT services provider is working with ‘Leading Edge’ enterprises that showcase solutions for the digital workplace at its booth. By collaborating with start-ups to deliver inspirational ideas, Konica Minolta is creating a new route for the successful digital transformation of companies.

As part of its global strategy for meaningful innovations, Konica Minolta is driving co-innovation by supporting start-ups in selected technology fields. At the Pioneers Festival, the IT services provider will make a shared environment available to showcase revolutionary innovations of several ‘Leading Edge’ Partners. The promising start-ups include Anyline, 720°, iTiZZiMO, NavVis and Asset Mapping, working together to explore business value in the digital workplace.

“At Konica Minolta, we believe in fostering meaningful innovation that delivers significant value to our clients, our partners and Konica Minolta”, says Paul Chaplin, Leading Edge Community Manager & Chief Analyst at Konica Minolta. “We are lucky to have such an enthusiastic and collaborative network of passionate enterprises to grow creative ideas and develop new technologies.”

Strong partners help shaping the “Digital Workplace”

Anyline is one of five ‘Leading Edge’ Partners that present their solutions for today’s challenges. The start-up has developed a dynamic text recognition technology: The Anyline Mobile OCR SDK enables developers to define individually what information should be digitised via the camera and further embedded in the corresponding smartphone and smart glasses applications.

720° helps enterprises by providing them with healthy and productive working environments through monitoring and analytics technology. At the Pioneers Festival, the company will demonstrate data-driven optimisation of workplaces through its monitoring and analytics solution.

By developing the Smart Business Platform Simplifier, iTiZZiMO sets a new standard in building software applications for the Industrial Internet of Things. At the Pioneers Festival, iTiZZiMO will demonstrate how to support maintenance tasks by providing



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information out of connected software systems. The demo will be presented on a tablet as well as on a smart glass.

NavVis develops innovative and highly accurate indoor mapping and navigation technologies. For example, users can take a virtual walk through a photorealistic model of the Deutsches Museum in Munich at the booth tour.

Furthermore, Asset Mapping will be present at the Konica Minolta booth. The start-up uses Internet of Things technologies to show the real time location and status of assets on a digital map. When certain conditions change, Asset Mapping sends alerts to operators so they can address issues faster and at a lower cost for the organisation.

For more information about Konica Minolta at the Pioneers Festival, please visit: <http://pioneers.konicaminolta.eu/>

About Konica Minolta Business Solutions Europe

Konica Minolta Business Solutions Europe GmbH, based in Langenhagen, Germany, is a wholly-owned subsidiary of Konica Minolta Inc., Tokyo, Japan, forming part of its Business Technologies business area. As a leading global services provider in the field of IT- and document processes as well as digital production printing solutions the company excels in services-led business consulting, implementation and management and provides a range of world-leading printing systems and solutions. In this context, Konica Minolta's Optimized Print Services concept (OPS) combines consultancy, hardware, software implementation, and operation in order to enhance business process efficiency and cost-effectiveness. To support customers optimally with powerful and sustainable solutions, technology leader Konica Minolta continuously invests in research and development work and regularly sets new standards.

Konica Minolta Business Solutions Europe is represented by subsidiaries and distributors in more than 70 countries in Europe, Central Asia, the Middle East and Africa. With over 33,000 employees around the world (as of March 2015), Konica Minolta's Business Technologies business area earned net sales of over EUR 5.8 billion in financial year 2014/15.

For further information about the company, please visit: www.konicaminolta.eu.

Product images are available at: www.konicaminolta-images.eu.

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